

# PMMA material 2013

CONCURRENTLY WITH INTERNATIONAL EXHIBITION "SALONE DEL MOBILE DI MILANO 2013" AN EXPO WHERE ACRYLIC GLASS PLAYS MAIN ROLE

Fuorisalone.it

**OFFICINA 14**

20144VIATORTONA14MILANO

in zona tortona

via Tortona, 14 **from 9 to 14 April 10 am 8 pm** free entrance

Inside suggestive location "Officina 14" five different actors are joined by a common background, acrylic glass (PMMA). This expo proposes many possibilities of use that increase the value of this material. A trip starting from cast sheets of acrylic glass, travelling through knowledge of experienced machining to experimentations on prototypes and finally products distributed on markets in large scale.

**Elkar srl** cast acrylic sheets manufacturer since over 30 years - is leader in the display, furniture, yachting, shops and design markets. Elkar is particularly oriented in tailor-made panels and non standard sheets. From this flexible strength was born **Fabricinside®** ([www.fabric-inside.com](http://www.fabric-inside.com)), the perfect combination of acrylic and fabrics, a magic fusion between transparency and matericity. Elkar presents with FabricInside a surprising imaginative new product, fashionable, for use in furniture, decoration, signing, displays and accessories. [www.elkarsrl.com](http://www.elkarsrl.com)

**Lettera G - Fabbrica di design contemporaneo**, established 2007 in Milano as spin-off of Giovanardi Spa, an active player in BTB since 1919. Lettera G designs and produces furniture and objects starting by the unique Italian creativity and ideas of young designers of the POLI-design, Politecnico di Milano, who joined the Giovanardi factory. This group of designers has developed a refined and unique portfolio of ideas and uncommon realizations. Today **Lettera G by Giovanardi** is open to ideas of high-class contract. Dynamism and vivacity of this factory allow a great attention on products, able not only to customize collections but to be a partner in hotels, restaurants and retail buildings. [www.letterag.it](http://www.letterag.it)  
[www.giovanardispa.it](http://www.giovanardispa.it)

**Fratelli Brumana** has a plant more like an old-style "bottega" than a modern industrial factory. This is a choice that allow best care of details and flexibility in production. Wide choice of shapes and techniques applied on every kind of projects. Fratelli Brumana - since over fifty years on the markets - offers unlimited possibilities for realisation to factories, architects and designers. Care of materials and perfection in machining are the foundation for high-class design products. [www.brumana.it](http://www.brumana.it)

**Giorgia Brusemini Designer**, has been for years consultant in the R/D dept. of Barovier&Toso. She started experimentations with **Fabricinside®** in 2009, working on interactions between materials and light, designing objects that emphasize the excellent properties of acrylic glass. She is partner in several factories and is also exterior furniture designer for Bysteel. In LED festival she realized a light game installation in Piazza Cadorna - Milano, colouring historical public clocks of this city. Since 2010 she "walks on design land with her own forces balancing real objects and intuitions, objects and ideas, from objects design till situations" .(Virginio Briatore) [www.giorgiabrusemini.com](http://www.giorgiabrusemini.com)

**Amuela** shows a large collection of funerary objects, machined by an unique technique that has recently obtained great attention because of their unicity. The funerary urns and furniture are realized in acrylic glass with embedded high-class Italian fabrics. Only this factory (based in Milano) is able to work with this superior quality on their product portfolio thanks to a decade-old experience in methacrylates, well tuned in its past on fashion and accessories markets. During this expo Amuela is proud to introduce on markets its new collection "Neoclassico". [www.amuela.it](http://www.amuela.it)

