



Milano, Design Week 2013, Via Tortona 14

## COMUNICATO STAMPA

During the Milan Fuorisalone 2013, within the exhibit “PMMA material 2013”, which the main theme was methacrylate crystal glass and its applications, Designer Giorgia Brusemini has displayed two collections of lamps which arose from an experimentation with fabricinside®, a unique PMMA plate with fabric insertions.

Her research has started in 2009 and it's still focusing on the interaction of this material with the light, and finds its expression in the creation of light objects which value the material's features.

Therefore Brusemini has created the desk lamp Zezelj, which was realized from a single plate that has been cut and bent, making the light spread through the weave of the inserted fabric.

Her most recent creation is Tiepin, the enlargement of the traditional tie clip that evolves into a decorative applique LED lamp. This last project strongly shows Brusemini's background and her knowledge about the world of decorative blown glass lamps. Tiepin has been conceived for the contract market and can be realized in a special edition size.

Info: [www.giorgiabrusemini.com](http://www.giorgiabrusemini.com)

### ABOUT

Designer Giorgia Brusemini had been consultant for product research and development for the company Barovier & Toso.

She collaborates with different companies and designs outdoor furnitures for Bysteel.

During the contest Led Light Exhibitions Design she has realized an urban light installation in piazza Cadorna - Milan, coloring the historic clocks of the city.

She had been consultant for the DesignLibrary, the first italian library entirely dedicated to design, developing new projects and organizing meeting with young emerging designers.

She is also assistant professor at the NABA (Nuova Accademia di Belle Arti, Milano).

“Since 2010 she has been walking on the design land with an intense strenght, balancing herself between the concrete and the theoretical, between the living matter and the thought, planning actions and situations”. (Virginio Briatore).